

2019 Storytelling Event Sponsorships

"...the personal storytelling movement has grown from small gatherings in living rooms and cafes to sold-out shows in large theatres." - BBC News Magazine

WOODS & WILDS

Dogwood Alliance's annual signature event September 27, 2019 at the Mothlight in Asheville, NC.

STORIES HAPPEN IN FORESTS: DECATUR

A magical evening celebrating the diversity our connections to Southern forests, communities and culture. Fall 2019

Some sponsorship benefits:

- Stage banners
- Join MC on stage
- Logo + story in e-newsletter and on Dogwood site
- Logo on printed materials
- Social media highlights
- Blog posts on website
- VIP tickets
- Special invitations
- Cool swag
- Other creative opportunities



In-Store Fundraiser

Connect with our local and regional audience who value Southern forests and local businesses that practice sustainability.

super simple.

Donate a portion of sales for a day, a week, or a month.

FOR EXAMPLE:

- \$1 per sale of a featured beer, coffee or other item for a month.
- A percentage of sales for the week of your business anniversary.
- Become a Forest Defender with a flat donation amount per month



Dogwood Alliance exists to defend Southern forests, and we're really good at it.



What's in it for you?

Access to an audience who:

- Shares your values
- Enjoys taking action and making a difference in the world
- Buys products & services that show commitment to the environment

INFLUENCE:

- Average Facebook post reach of 30,000+
- Over 500,000 video views in 2018
- Referenced in 224 media stories in 2018
- Email list of 50,000
- Over 6,100 monthly visitors to our website year-round

Join the growing movement to protect forests!

To talk more about these opportunities or others that you may have in mind contact:

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And steadily growing...