

The Southern Forests Survey

A survey of 1,000 adults in NC and GA that YouGov
conducted, Dec 2022. Find out more at:
dogwoodalliance.org



For questions: sam@dogwoodalliance.org

About The Survey

In December 2022, YouGov conducted a survey of 1,000 adults in NC and GA. This survey followed up on previous surveys done for Dogwood Alliance.

Survey respondents were asked 17 questions about their attitudes towards and knowledge of environmental practices, including:

- Logging
- Bioenergy Production
- Climate Change Impacts
- Forests & Recreation

Participants were also asked to provide basic demographic information, including age, sex, race, income, education, and social media participation.

These results are important insights about attitudes towards logging, forests, and climate in the US South. We found that of the respondents:

- Over 2/3 recognized how logging practices harm climate mitigation, wildlife, and people.
- 62% believed that the government should intervene and set carbon-reduction targets for the forestry industry.
- Over half agreed that companies using coal should not receive subsidies.
- Nearly 60% believed that wind and solar - true renewables - would meet energy needs within 10 years.

- Over 1/3 believed that flooding was becoming more frequent due to logging.
- Nearly half believed that natural disasters were occurring more frequently.
- Over 3/4 acknowledged a love for outdoor recreation, wildlife watching, and feeling safe in nature.
- Over half have seen clearcutting (logging) in their local communities.

Collectively, these results show that respondents are committed to nature, cognizant of greenwashing, and awaiting urgent climate mitigation actions from their local governments.

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Cutting down forests undermines efforts to combat climate change.
I worry about the impact of cutting down forests on wildlife in my state.
I worry about the impact of cutting down forests on people in my state.
The government should set carbon-reduction targets for the forestry industry.

PAGE 9: Attitudes About Bioenergy

I have heard of wood pellets, bioenergy, or “woody biomass” being used to produce electricity.
Burning wood pellets is not climate-friendly because it creates greenhouse gases like carbon dioxide.
Energy companies that use coal should not receive renewable energy subsidies.
Renewable energy supplies like wind and solar power should be able to meet our energy needs in the next 10 yrs.
Companies shouldn’t make wood pellets in communities that are already polluted by other industries.

PAGE 15: Attitudes About Climate Impacts

I feel like the frequency of natural disasters in my area has increased in the last 3 years.
Flooding happens more frequently in my area because of forest clearing / logging.
I feel like the federal government cares about the impacts of a changing climate on our community.
I feel like my state’s government cares about the impacts of a changing climate on our community.

PAGE 20: Attitudes About Forest Affinity

I enjoy observing wildlife like birds and squirrels in my backyard, neighborhood, and local parks.
I feel like I am able to experience nature close to home through public offerings like: parks, hiking, hunting, fishing, boating, biking.
I see a lot of trees being cut down in our community when I’m out and about.
I feel safe when I visit my local parks and natural areas.

Attitudes About Logging



Logging & Climate Change

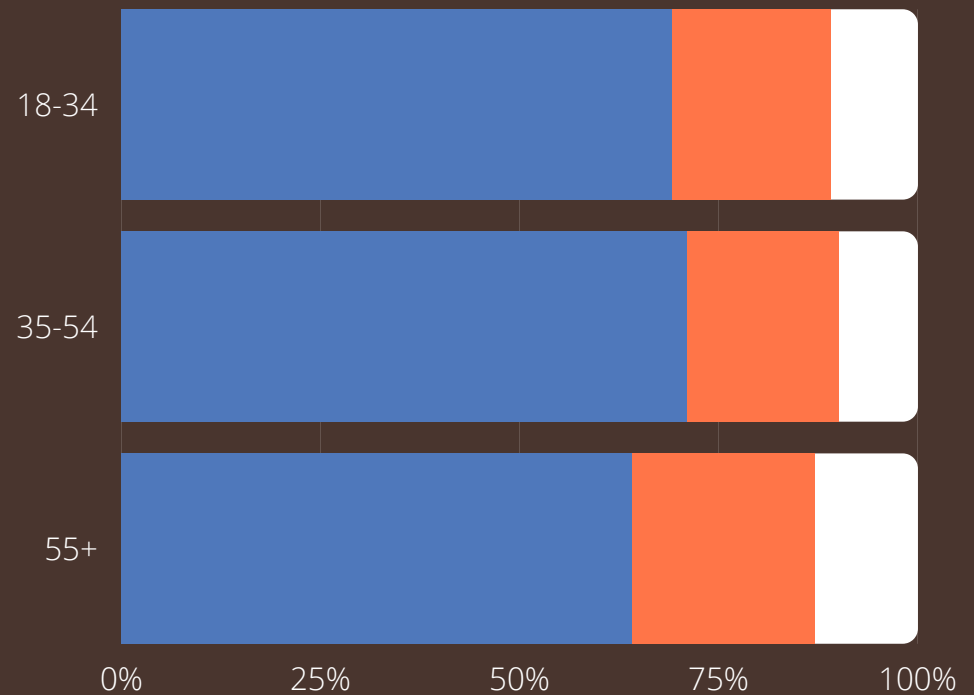
67%

agree:

cutting down forests undermines efforts to combat climate change



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By Age

 Agree

 Disagree

 Don't Know

Logging & Wildlife

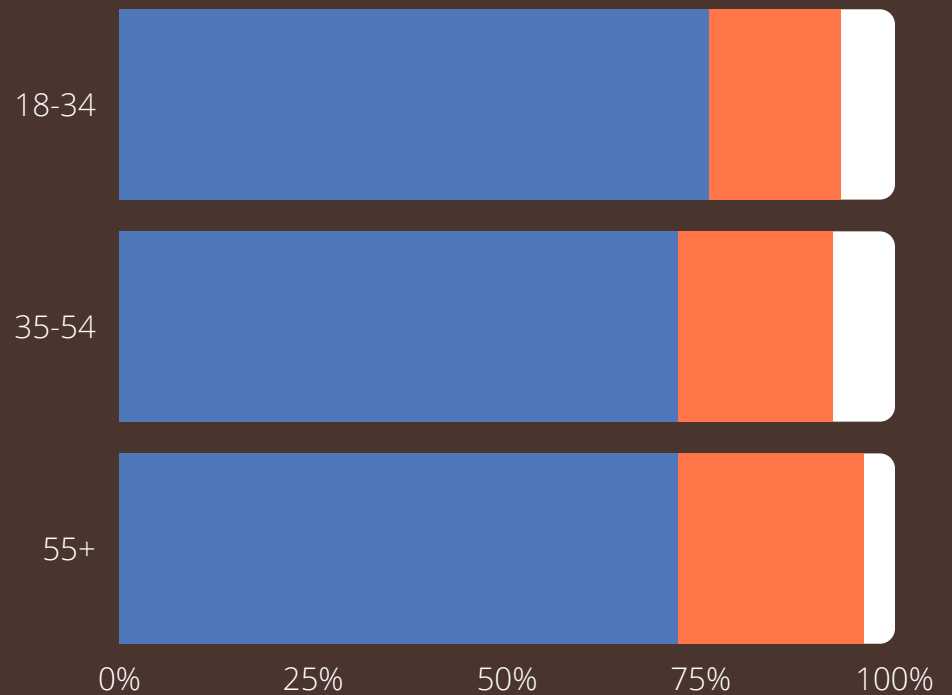
73%

agree:

I worry about the impact of cutting down forests on the wildlife in my state



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By Age

 Agree

 Disagree

 Don't Know

Logging & People

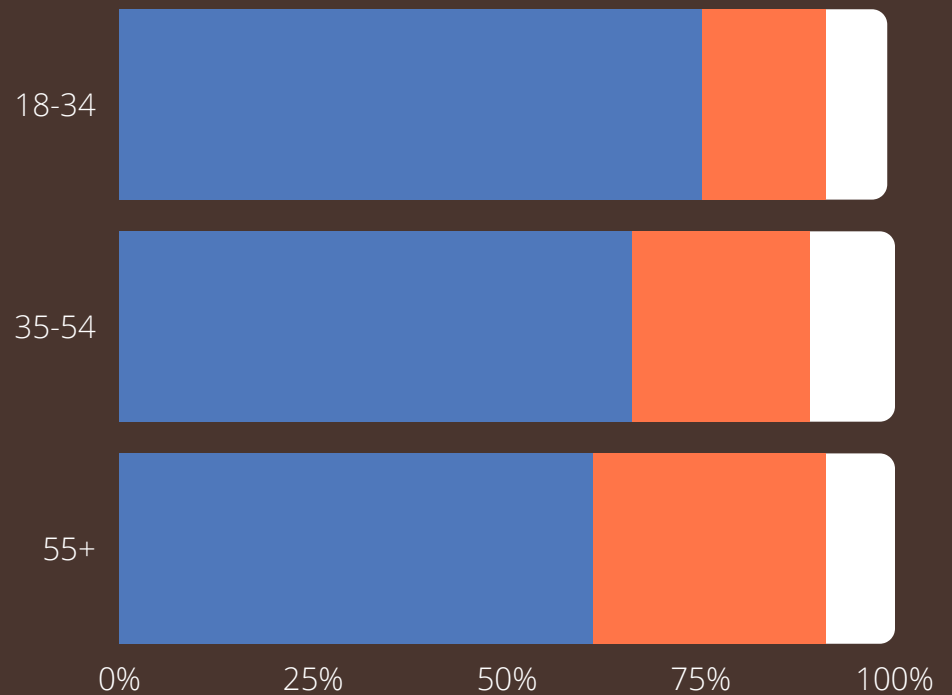
67%

agree:

I worry about the impact of cutting down forests on the people in my state



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By Age

 Agree

 Disagree

 Don't Know

Logging & Carbon

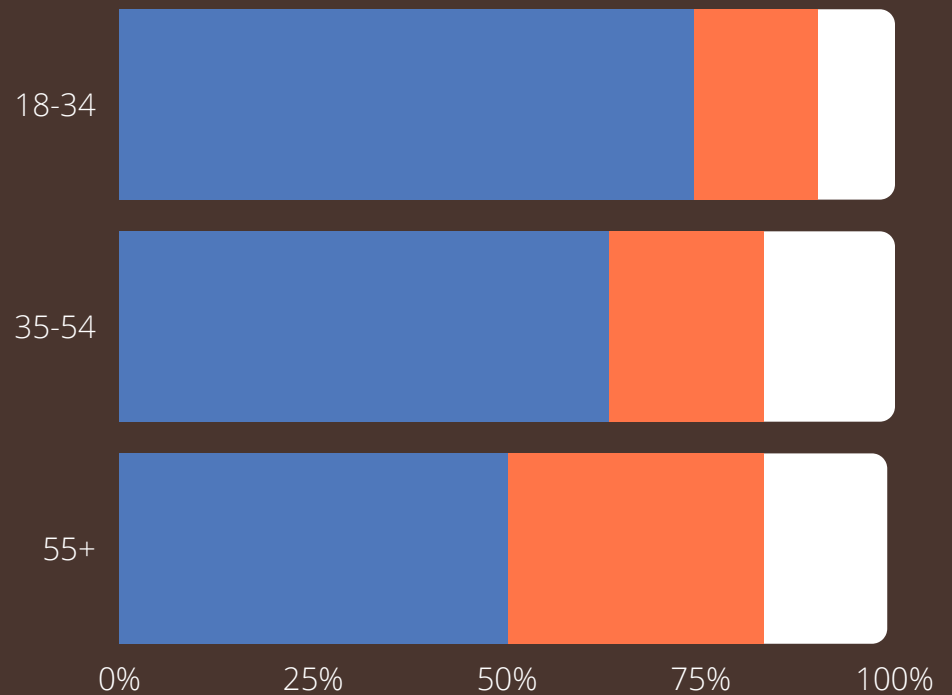
62%

agree:

The government should set carbon-reduction targets for the forestry industry.



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By Age


Agree


Disagree


Don't Know

Attitudes About Bioenergy



Wood Pellets For Electricity

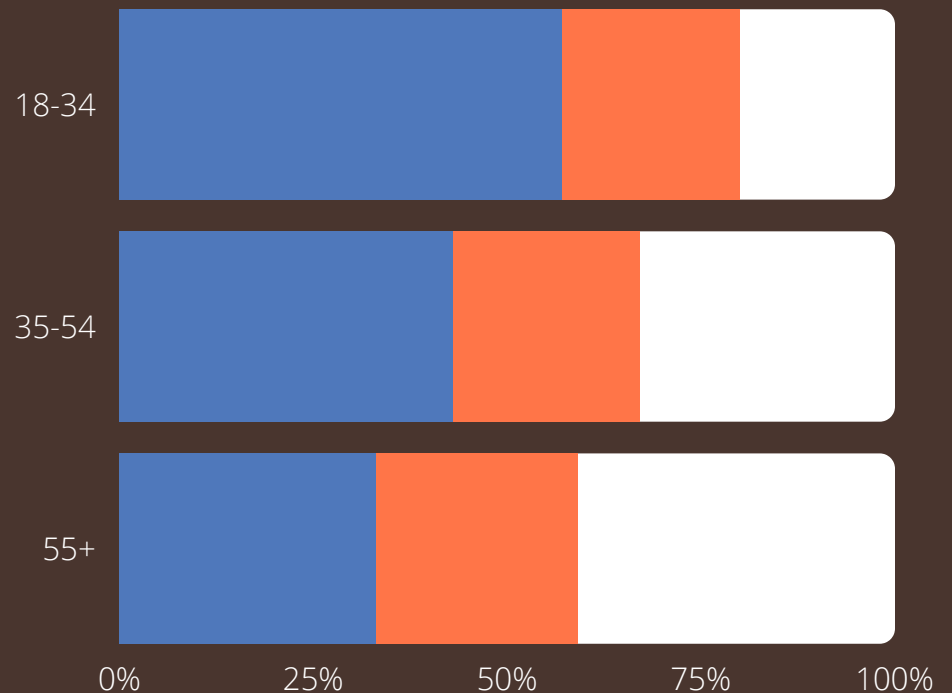
43%

agree:

I have heard of wood pellets, bioenergy, or "woody biomass" being used to produce electricity



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By Age

 Agree

 Disagree

 Don't Know

Wood Pellets Are Not Climate Friendly

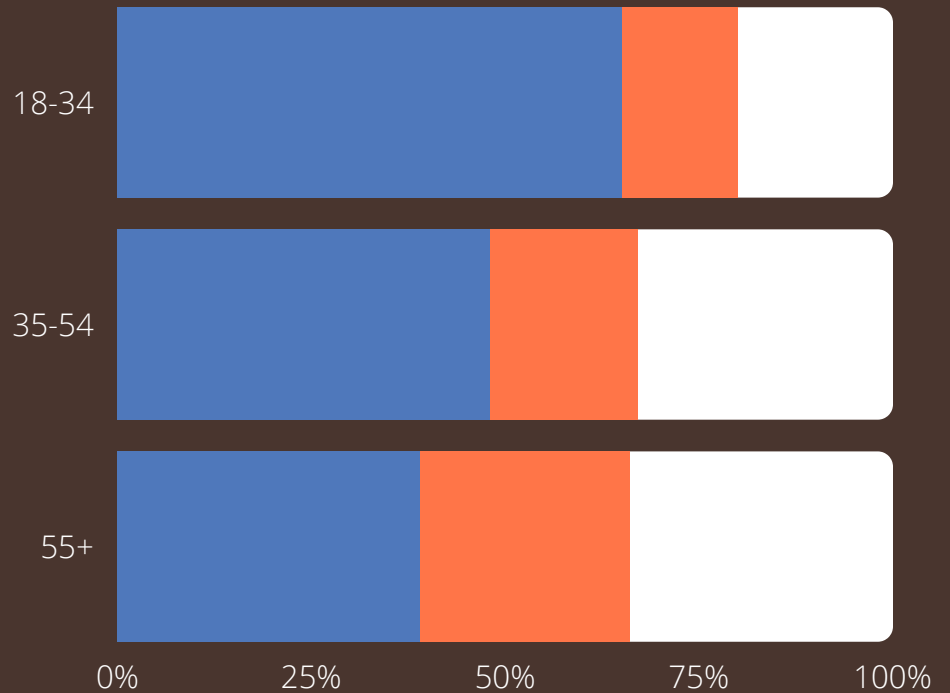
50%

agree:

Burning wood pellets is not climate-friendly because it creates greenhouse gases like carbon dioxide



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By Age


Agree


Disagree


Don't Know

Use Coal? No Subsidies For You!

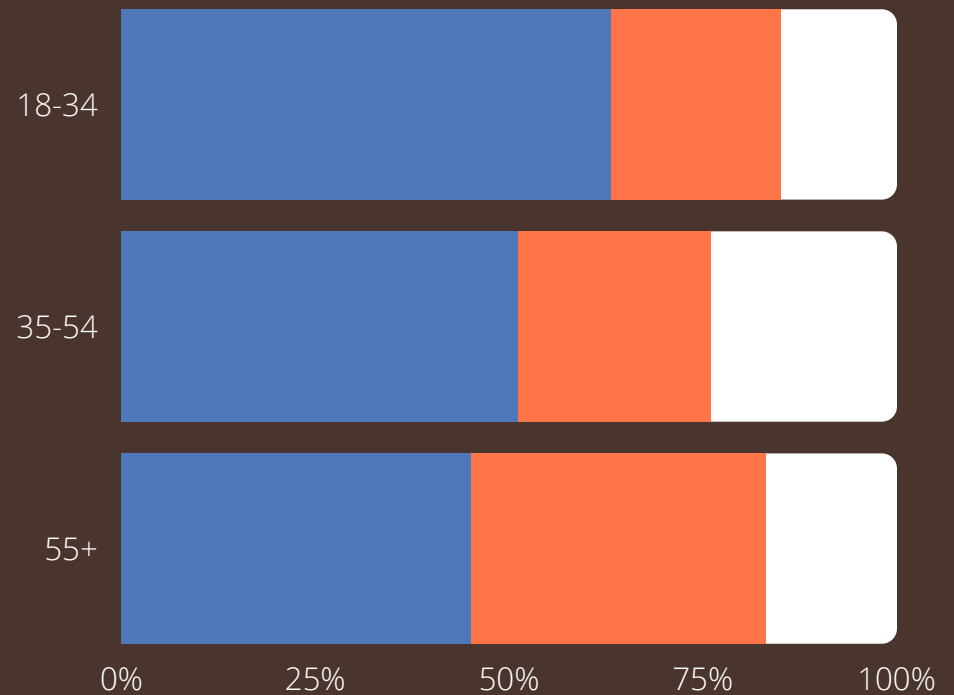
52%

agree:

Energy companies that use coal should not receive renewable energy subsidies



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By Age


Agree


Disagree


Don't Know

Wind & Solar Are The Future

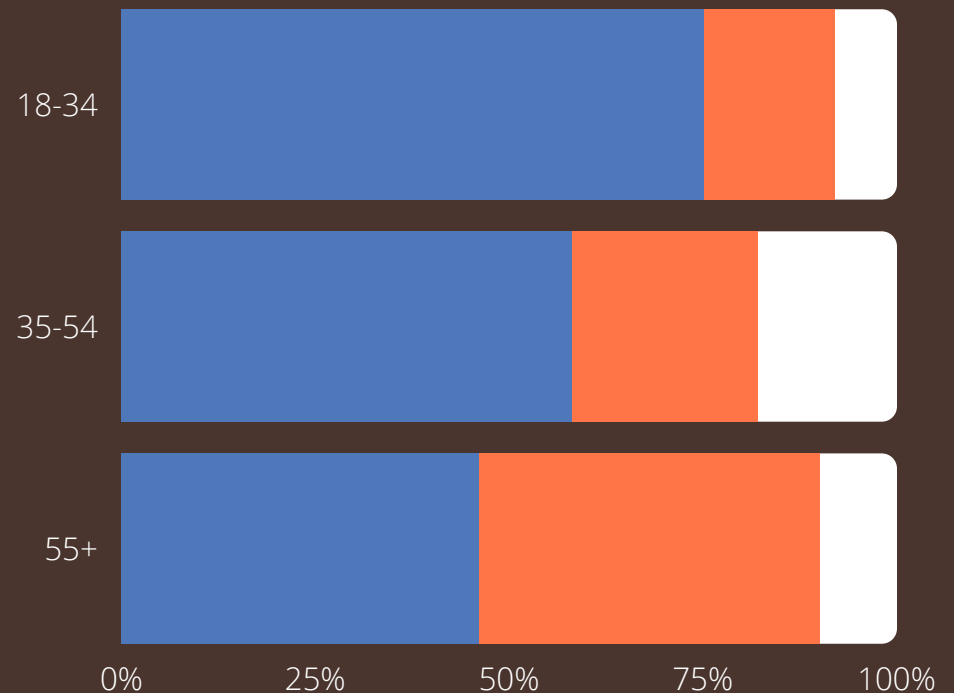
59%

agree:

Renewable energy supplies like wind and solar power should be able to meet our energy needs in the next ten years



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By Age

 Agree

 Disagree

 Don't Know

No Over-Polluting Communities

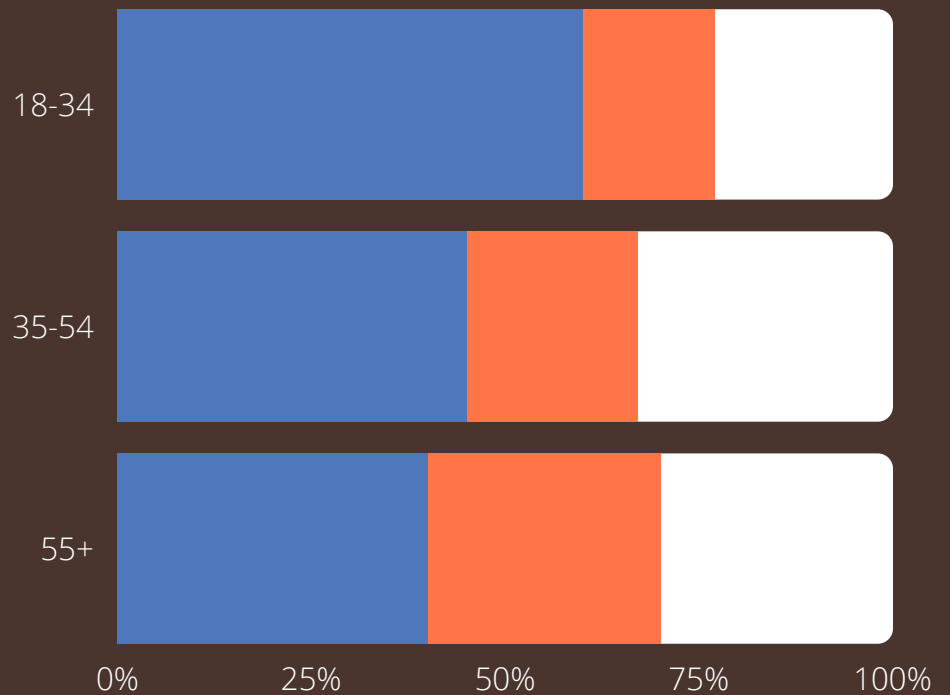
48%

agree:

Companies shouldn't make wood pellets in communities that are already polluted by other industries



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By Age

 Agree

 Disagree

 Don't Know

Attitudes About Climate Impacts



Natural Disasters Are Increasing

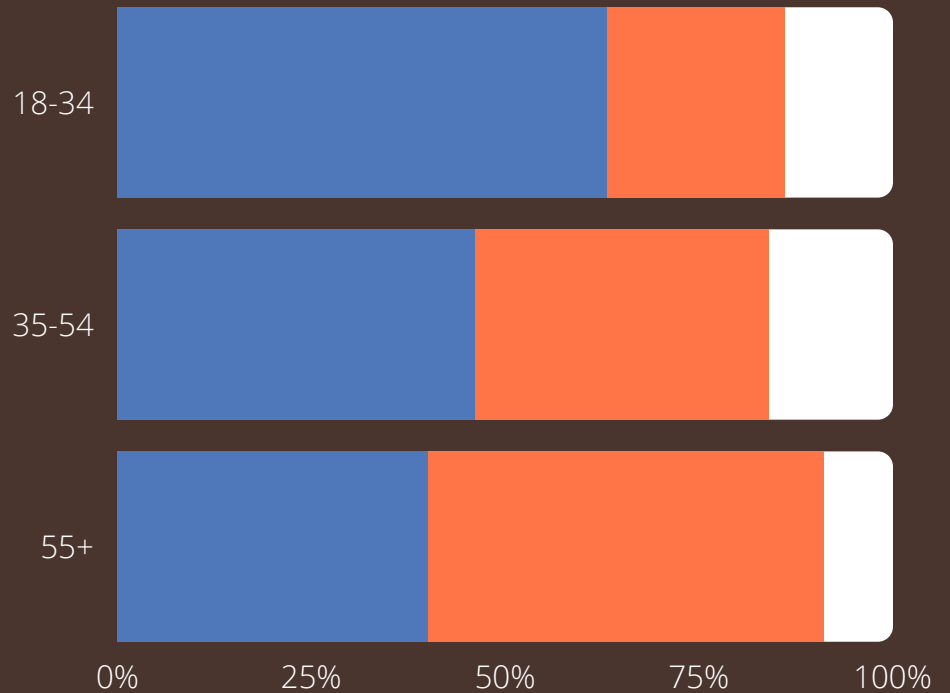
49%

agree:

I feel like the frequency of natural disasters in my area has increased in the last 3 years



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By Age

 Agree

 Disagree

 Don't Know

Flooding From Logging

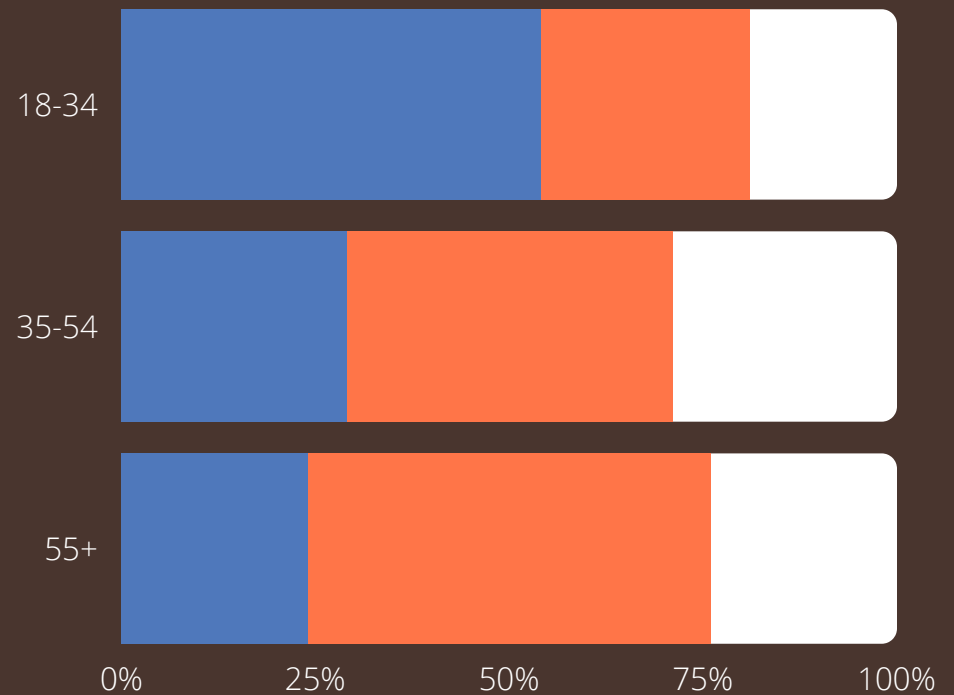
35%

agree:

Flooding happens more frequently in my area because of forest clearing / logging



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By Age

 Agree

 Disagree

 Don't Know

Federal Government Cares About Climate Change

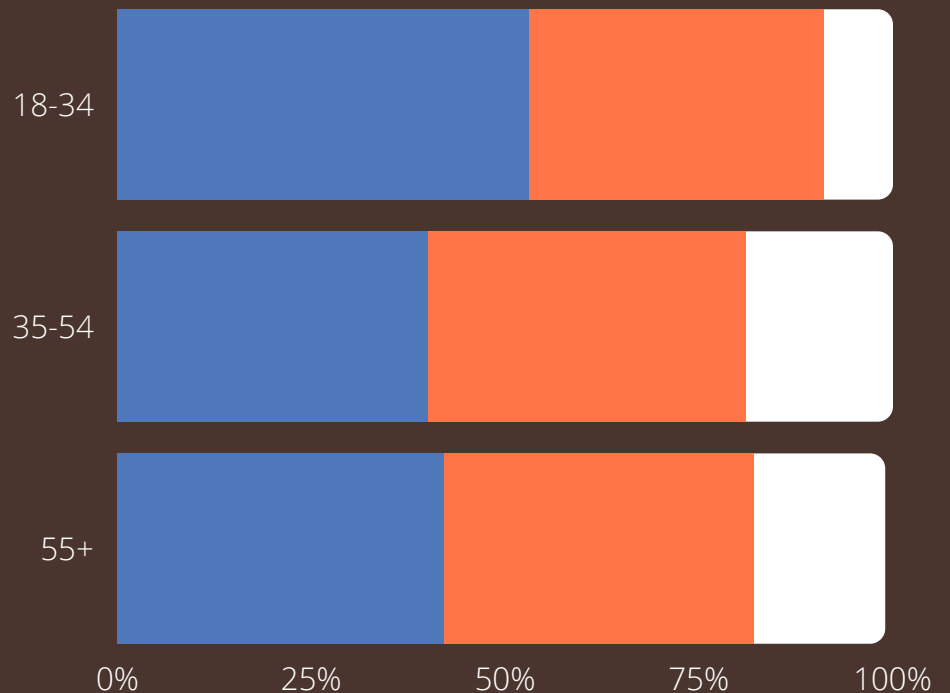
45%

agree:

I feel like the federal government cares about the impacts of a changing climate on our community



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By Age

 Agree

 Disagree

 Don't Know

State Government Cares About Climate Change

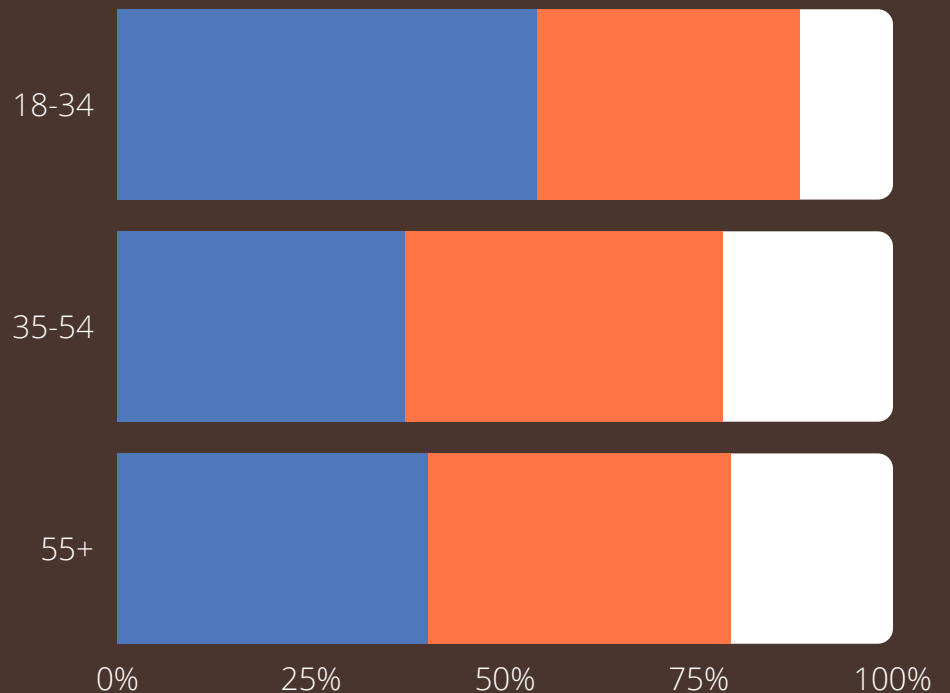
43%

agree:

I feel like the state government cares about the impacts of a changing climate on our community



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By Age

 Agree

 Disagree

 Don't Know

Attitudes About Forests & Recreation



I Love Watching Wildlife

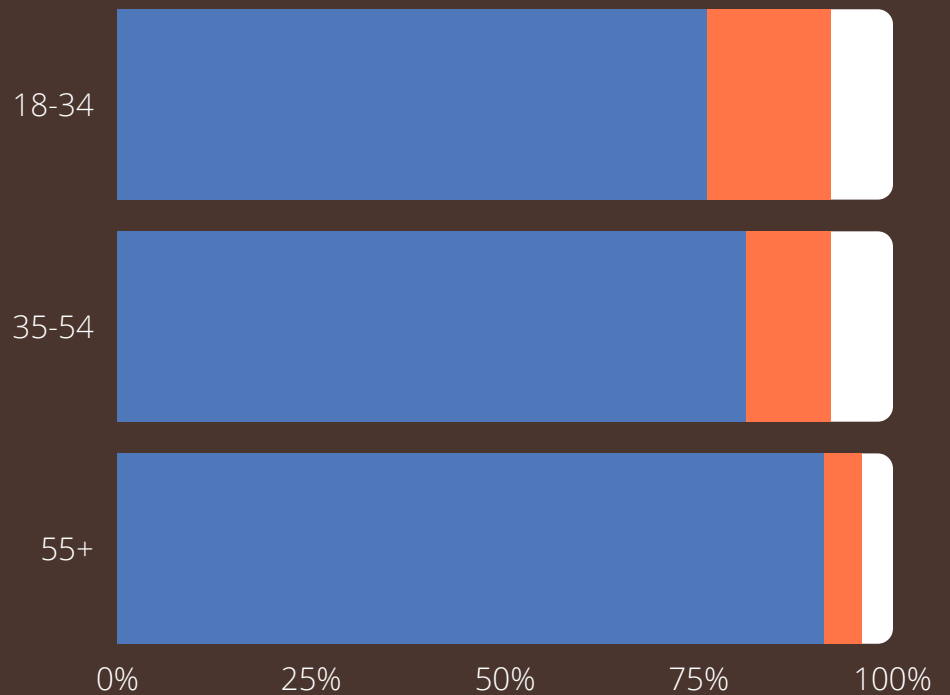
83%

agree:

I enjoy observing wildlife like birds and squirrels in my backyard, neighborhood, and local parks



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By Age

Agree

Disagree

Don't Know

I Can Get Outside

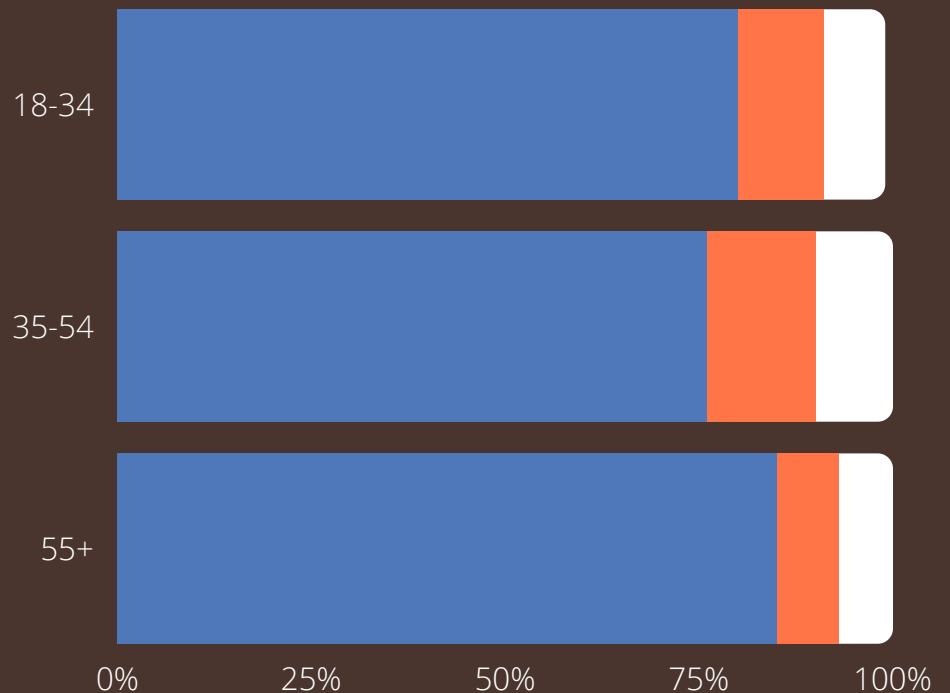
81%

agree:

I feel like I am able to experience nature close to home through public offerings like: parks, hiking, hunting, fishing, biking



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By Age

Agree

Disagree

Don't Know

I See Logging Impacts

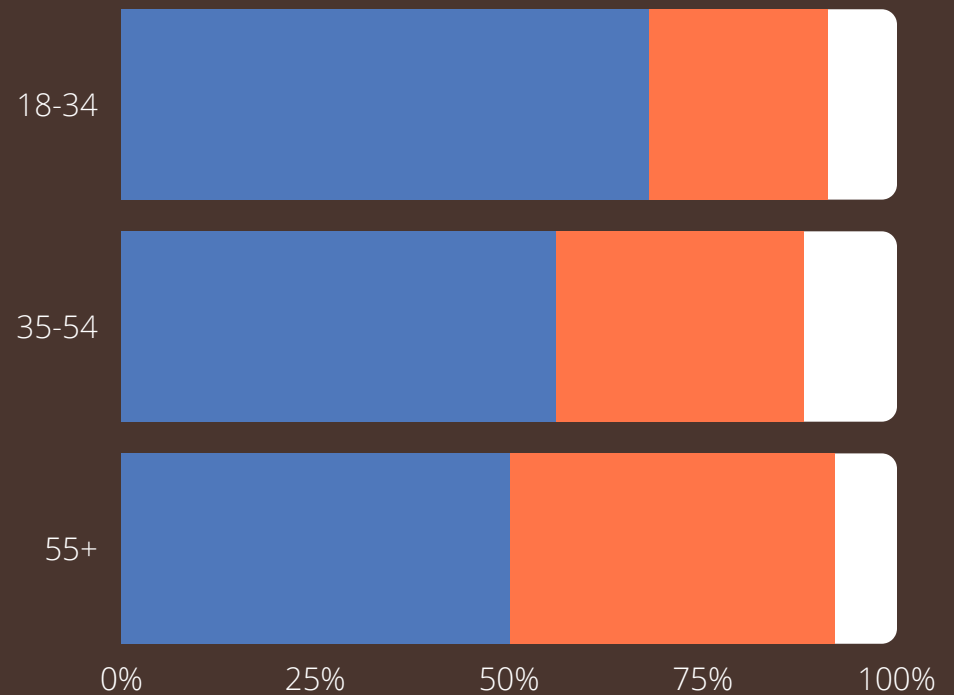
58%

agree:

I see a lot of trees being cut down in our community when I'm out and about



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By Age

Agree

Disagree

Don't Know

I Feel Safe In Nature

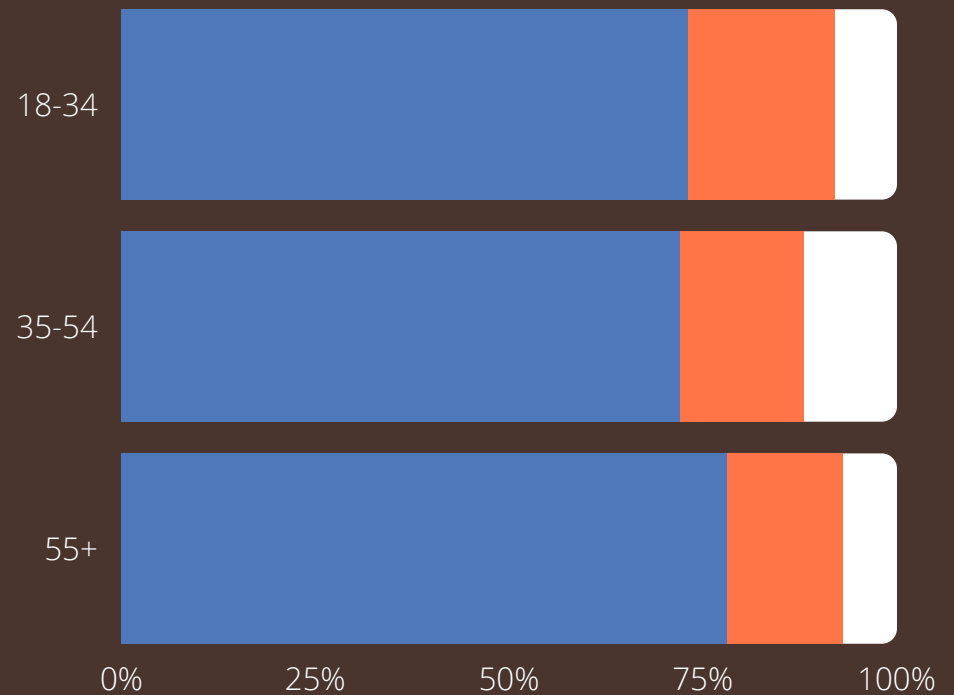
75%

agree:

I feel safe when I visit
my local parks and
natural areas



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By Age


Agree


Disagree


Don't Know

Where To Go From Here

**Become A
Forest Defender**

**Donate To Offset The
Cost Of This Survey**

